

Judul:

The innovation killer: how what we know limits what we can imagine-- and what smart companies are doing about it

Pengarang/Penulis:

Rabe, Cynthia Barton, author

Subjek:

Creative ability in business; Creative thinking; Problem solving; Organizational effectiveness; Business

Nomor Panggil:

e20441660

Penerbitan:

American Management Association

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