

Judul:

Selling to anyone over the phone

Pengarang/Penulis:

Walkup, Renee P., author

Subjek:

Telephone selling; Business & economics -- Marketing -- Telemarketing; Business & economics-- Marketing -- Multilevel; Business & economics -- Mail order; Business & economics -- Marketing -- Direct; Business & economics- - E-commerce -- Internet marketing

Nomor Panggil:

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Penerbitan:

American Management Association

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