

Judul:

Perceived Risk and Trust as Major Determinants of Actual Purchase,
Transcending The Influence of Intention

Pengarang/Penulis:

Subjek:

influence of intention

Nomor Panggil:

AJ-Pdf

Penerbitan:

Management Research Center (MRC) Department of Management, Faculty of
Economics, University of Indonesia and Philip Kotler Center

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