

Judul:

Analisis pengaruh mall environment dan customer perceived value terhadap customer satisfaction dan customer loyalty; studi kasus shopping mall di kawasan segitiga emas Jakarta = Analysis of the effect of mall environment and customer perceived value towards customer satisfaction and customer loyalty; case study shopping mall in golden triangle of Jakarta area

Pengarang/Penulis:

Hestia Livana, author

Subjek:

Consumer satisfaction; Customer loyalty

Nomor Panggil:

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Penerbitan:

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