

***Judul:***

Analisis pengaruh online reviews pada online travel website terhadap online hotel booking intention dan analisis berdasarkan perbedaan perspektif gender = Analysis on the effect of online reviews on online travel website to online hotel booking intention and analysis based on gender differences

***Pengarang/Penulis:***

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***Subjek:***

Travel -- Computer network resources; Consumers' preferences; Internet

***Nomor Panggil:***

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***Penerbitan:***

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