

Judul:

Analisis perbandingan pengaruh attitude functions terhadap purchase intention merek mewah pada kelompok usia late adolescents dan young adults: studi kasus: Jabodetabek = Comparison analysis on the impact of attitude functions towards luxury brands purchase intention among late adolescents and young adults: case study: Jabodetabek

Pengarang/Penulis:

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Subjek:

Brand name products -- Management; Luxury goods industry; Luxuries -- Marketing; Branding (marketing)

Nomor Panggil:

S-Pdf

Penerbitan:

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