

Judul:

Pengaruh modal sosial, publisitas, pengalaman, dan reputasi terhadap Kesuksesan pendanaan proyek crowdfunding di emerging market = The role of social capital publicity experience and reputation on successfulness of crowdfunding project in emerging market

Pengarang/Penulis:

Mega Puspita, author

Subjek:

Crowd funding; New business enterprises -- Finance; Electronic fund raising; Venture capital; Online social networks

Nomor Panggil:

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