

Judul:

Pengaruh service convenience terhadap customer satisfaction dengan perceived service guarantee strength sebagai variabel moderasi: studi pada Mujigae Resto Margo City Depok = The effect of service convenience to customer satisfaction with perceived service guarantee strength as moderating variable: case of Mujigae Resto Margo City Depok

Pengarang/Penulis:

Intan Sri Setyowati, author

Subjek:

Restaurant management; Food service; Consumer satisfaction

Nomor Panggil:

S65593

Penerbitan:

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