

Judul:

Analisis pengaruh employer brand perception terhadap perceived employee retention di moderasi oleh servant leadership: studi kasus: Hotel Grand Sahid Jaya = The effect of analysis of employer brand perception toward perceived employee retention moderated by servant leadership: case study: Hotel Grand Sahid Jaya DKI Jakarta

Pengarang/Penulis:

Namira Aisyha, author

Subjek:

Branding (marketing) -- Psychological aspects; Brand name products -- Psychological aspects; Employee retention

Nomor Panggil:

S65885

Penerbitan:

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