

**Judul:**

Persepsi konsumen terhadap brand identity design ikea = Consumer perception through ikea brand identity design / Rr Dinda Yurie

**Pengarang/Penulis:**

Rr Dinda Yurie, author

**Subjek:**

Brand Identity; Marketing -- Management; Consumer satisfaction; Customer services

**Nomor Panggil:**

T47376

**Penerbitan:**

**Link Terkait:**

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)