

Judul:

Pengaruh green product awareness dan perceived quality terhadap consumer purchase intentions yang dimediasi oleh corporate social responsibility
= The influence of green product awareness and perceived quality on consumer purchase intentions mediated by corporate social responsibility
/ Jessica

Pengarang/Penulis:

Jessica, author

Subjek:

Green products; Social responsibility of business

Nomor Panggil:

T-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

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