

Judul:

Perbandingan implementasi kampanye marketing public relations Maybelline "Doll it up Challenge" dengan L'oreal Paris "Superstar Me" = Comparison of the implementation of "Doll it up Challenge" campaign by Maybelline and "Superstar Me" by L'oreal Paris

Pengarang/Penulis:

Serlina, author

Subjek:

Marketing -- Public relations; Social media -- Marketing.

Nomor Panggil:

MK-Pdf

Penerbitan:

Fakultas Ilmu Sosial dan Ilmu Politik Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)