

Judul:

Knowledge creation in strategic alliance: case of 'child business' learning from 'parent partner'

Pengarang/Penulis:

Mansor, Zuraina Dato, author

Subjek:

Management

Nomor Panggil:

J-Pdf

Penerbitan:

Universiti Putra Malaysia, Department of Management and Marketing, Faculty of Economics and Management

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)