

Judul:

Media planning and buying in the 21st century

Pengarang/Penulis:

Gesker, Ronald D., author

Subjek:

Advertising media planning

Nomor Panggil:

659.111 GES m

Penerbitan:

2020:Marketing Communications LLC

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)