

**Universitas Indonesia Library >> Buku Teks**

***Judul:***

Your attention, please : how to appeal to today's distracted, disinterested, disengaged, disenchanting, and busy consumer

***Pengarang/Penulis:***

Brown, Paul B., author

***Subjek:***

Advertising -- Psychological aspects; Attention

***Nomor Panggil:***

659.1 BRO y

***Penerbitan:***

Newton Abbot : David & Charles, distributor

***Link Terkait:***

- [Deskripsi Bibliografi](#)
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