

Judul:

Perancangan ulang proses pengembangan produk sarung dengan pendekatan lean product development: studi kasus PT. Pismatex = Redesigning the product development process sarung product with lean product development approach: case study of PT. Pismatex

Pengarang/Penulis:

Yoddy Brakumara, author

Subjek:

New products; Product management; Fashion -- Indonesia; Lean manufacturing

Nomor Panggil:

S67206

Penerbitan:

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