

***Judul:***

Analaisis peran negative feel towards counterfeits dalam pengaruh brand consciousness terhadap purchase intention original luxury products pada generasi y = The role of negative feel towards counterfeits in the effect of brand consciousness on purchase intention original luxury products in y generation

***Pengarang/Penulis:***

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***Subjek:***

Brand loyalty; Luxuries -- Purchasing; Imitation -- Economic aspects

***Nomor Panggil:***

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