

Judul:

Analisis pengaruh self-expressive brands pada facebook terhadap brand love, brand advocacy word of mouth dan brand advocacy acceptance =
Analysis of the influence of self expressive brands on facebook towards brand love brand advocacy word of mouth and brand advocacy acceptance

Pengarang/Penulis:

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Subjek:

Business names; Brand Loyalty; Consumer behavior; Word-of-mouth advertising

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Penerbitan:

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