

Judul:

Analisis pengaruh e-satisfaction terhadap e-trust dan reputation dalam meningkatkan e-loyalty pada online marketplace di Indonesia: studi kasus pada Tokopedia, Lazada, Bukalapak, Blibli dan Elevenia = Analysis of influence by e-satisfaction toward e-trust and reputation to improve e-loyalty in Indonesia's online marketplace: case study on Tokopedia, Lazada, Bukalapak, Blibli and Elevenia

Pengarang/Penulis:

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