

Judul:

Analisis pengalaman, sikap, dan intensi perilaku konsumen terhadap layanan pesan antar makanan berbasis online (online food delivery) = Analysis of consumer experience, attitude, and behavioral intention towards online food delivery (OFD) services

Pengarang/Penulis:

Fauzia Rahmatika, author

Subjek:

Consumers -- Attitudes; Consumer behavior; Food industry and trade; Food service management; Electronic commerce

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