

Judul:

Analisis pengaruh website image, online routine, website knowledge, dan innovativeness terhadap e-customer satisfaction sebagai variabel mediator terhadap e-customer loyalty: studi kasus: website penyedia paket wisata = Understanding the influence of website image, online routine, website knowledge, and innovativeness on e-customer satisfaction as mediator variable toward e-customer loyalty: case study: tourism website provider

Pengarang/Penulis:

Sihotang, Moma Yuni Anty, author

Subjek:

Consumer satisfaction; Customer loyalty; Customer perceived value; Tourism

Nomor Panggil:

S67587

Penerbitan:

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)