

***Judul:***

Analisis pengaruh trust In seller dan interactivity terhadap repurchase intention pada e-marketplace di Indonesia dengan moderasi perceived effectiveness of e-commerce institutional mechanism (PEEIM). Studi Pada Tokopedia = The influence of trust in seller and interactivity to repurchase intention in e-marketplace in Indonesia with perceived effectiveness of e-commerce institutional mechanism (PEEIM) as moderation. Study case of Tokopedia

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***Subjek:***

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