

***Judul:***

Analisis pengaruh tipe sales promotion dan user experience terhadap purchase intention aplikasi streaming musik = The influence of sale promotion types and user experience on purchase intention of streaming music application

***Pengarang/Penulis:***

Tari Ustami, author

***Subjek:***

Consumer behavior; Marketing; Sales promotion

***Nomor Panggil:***

S-Pdf

***Penerbitan:***

***Link Terkait:***

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