

***Judul:***

Pengaruh e-service quality terhadap brand trust konsumen situs e-commerce mataharimall.com = The effect of e-service quality on consumer brand trust e-commerce site mataharimall.com

***Pengarang/Penulis:***

Nurul Rahmani, author

***Subjek:***

Customer services -- Quality control; Electronic commerce; Consumer satisfaction; Consumer behavior

***Nomor Panggil:***

S67277

***Penerbitan:***

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