

Judul:

Pengaruh attitudes, subjective norms, dan perceived behavior terhadap buying intension dan buying behavior: studi pada ride-sharing berbayar di Indonesia = The influence of attitudes subjective norms and perceived behavior on buying intension and buying behavior: case on paid ride sharing in Indonesia

Pengarang/Penulis:

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Subjek:

Ridesharing; Human behavior; Attitude (psychology)

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