

Judul:

Analisis pengaruh company reputation, value congruence, dan job attributes terhadap employer brand attractiveness yang dimediasi oleh social identity cognitive dan attitude: studi kasus: P&G = The effect of company reputation, value congruence, and job attributes to employer brand attractiveness mediated by social identity cognitive and attitude: case study: P&G

Pengarang/Penulis:

Benedicto Jonathan, author

Subjek:

Reputation -- Economic aspects; Corporate image; Performance -- Management

Nomor Panggil:

S68310

Penerbitan:

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