

Judul:

The effect of entrepreneurial marketing on firm's innovative performance in Depok's small and medium enterprises = Efek dari entrepreneurial marketing terhadap innovative performance UMKM di Kota Depok

Pengarang/Penulis:

Alfin Hidayat, author

Subjek:

Marketing; Small business; Organizational effectiveness

Nomor Panggil:

S69481

Penerbitan:

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)