

Judul:

Analisis pengaruh scarcity, popularity, dan consumer ratings terhadap online hotel booking intentions = The influence of scarcity popularity and consumer ratings on online hotel booking intentions

Pengarang/Penulis:

Tri Desy Ariandini, author

Subjek:

Consumer behavior; Hotel management

Nomor Panggil:

S69237

Penerbitan:

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)