

Judul:

Application of garuda's agent incentive program as a channel to gain competitive advantage

Pengarang/Penulis:

Satyawati Sitawardhani, author

Subjek:

Marketing channels; Agency costs; Marketing Strategy & Planning

Nomor Panggil:

T-Pdf

Penerbitan:

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)