

Judul:

Winning the customer : turn consumers into fans and get them to spend more

Pengarang/Penulis:

Imbriano, Lou, author

Subjek:

Marketing; Creative ability in business; Consumer satisfaction; Customer services

Nomor Panggil:

658.802 IMB w

Penerbitan:

Mc-Graw-Hill

Link Terkait:

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