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**Judul:**

Consumer psychology in a social media world

**Pengarang/Penulis:**

**Subjek:**

Business & Economics; Industrial Management; Management.;&#8203;  
Management Science;&#8203; Organizational Behavior; Consumer behavior  
Marketing

**Nomor Panggil:**

658.834 2 CON

**Penerbitan:**

Routledge

**Link Terkait:**

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