

***Judul:***

Content marketing for nonprofits : a communications map for engaging your community, becoming a favorite cause, and raising more money

***Pengarang/Penulis:***

Miller, Kivi Leroux, author

***Subjek:***

Nonprofit organizations -- Marketing ; Business & Economics -- Industrial Management ; BUSINESS & ECONOMICS -- Management

***Nomor Panggil:***

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***Penerbitan:***

Jossey-Bass

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