

Judul:

Pengaruh corporate social responsibility terhadap brand image perusahaan: studi kasus: E-learn XL future leaders PT XL Axiata Tbk =
Influence of Corporate social responsibility in building brand image:
case study: E-learn XL future leaders PT XL Axiata Tbk

Pengarang/Penulis:

Fandi Andrian Cindra Putra, author

Subjek:

Social responsibility of business; Branding (marketing) -- Management;
Brand name products -- Management

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Ilmu Sosial dan Ilmu Politik Universitas Indonesia

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