

***Judul:***

Pengaruh value co-creation practice terhadap customer loyalty: studi pada forum komunitas pengguna game mobile legends di Indonesia = The Effect of value co creation practice on customer loyalty study on game mobile legends users of community forum in Indonesia

***Pengarang/Penulis:***

Fandi Nugroho, author

***Subjek:***

Brand name products -- Social aspects; Customer loyalty; Internet games

***Nomor Panggil:***

S-Pdf

***Penerbitan:***

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