

Judul:

Karakteristik lokasi belanja pakaian mahasiswa Universitas Indonesia berdasarkan motivasi belanja utilitarian dan hedonis = Shopping clothes location characteristics of University Indonesia students based on utilitarian and hedonist shopping motivation

Pengarang/Penulis:

Mareta Putri Listiandini, author

Subjek:

Shopping centers -- Location; Consumer behavior; Consumers -- Attitudes

Nomor Panggil:

S-Pdf

Penerbitan:

Link Terkait:

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