

***Judul:***

Perhitungan customer lifetime value CLV di perusahaan B2B industri manufaktur mesin dan peralatan = Measuring customer lifetime value CLV in B2B company on machinery and equipment manufacturing industry

***Pengarang/Penulis:***

Michelle Febris Syaiff, author

***Subjek:***

Customer Relationship Management; Customer services--Marketing--Management.

***Nomor Panggil:***

S-Pdf

***Penerbitan:***

Fakultas Teknik Universitas Indonesia

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)