

Judul:

Pengaruh infrastruktur teknologi customer relationship management terhadap peningkatan laba dengan mediasi proses customer relationship management (CRM): studi empiris pada industri perbankan di Indonesia = The effect of technology infrastructure in customer relationship management on profit increases with customer relationship management (CRM) process mediation: empirical study on Indonesian banking industry / Tivia Venica Tami Sitorus

Pengarang/Penulis:

Sitorus, Tivia Venica Tami, author

Subjek:

Customer relations -- Management; Banks and banking -- Accounting

Nomor Panggil:

T-Pdf

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