

Judul:

Strategi integrated marketing communication untuk meningkatkan brand awareness pada usaha kecil menengah (business coaching pada UKM industri bakery) = Integrated marketing communication strategy to increase brand awareness for small medium enterprise (business coaching in small medium enterprise cake and bakery industry)

Pengarang/Penulis:

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Subjek:

Integrated Marketing Communication; Executive coaching; Brand awareness

Nomor Panggil:

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Penerbitan:

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