

Judul:

Mengevaluasi pengaruh iklan Youtube pada daya tarik customer muda: studi kasus iklan JD.ID 'dijamin ori' di Youtube = Evaluating the influence of Youtube advertising for attraction of young customers: JD.ID's advertisement series with the tagline of 'dijamin ori' on Youtube as a case study

Pengarang/Penulis:

Dhiyaa Nadhifa Aziza, author

Subjek:

Mass media -- Influence; Advertising

Nomor Panggil:

S-Pdf

Penerbitan:

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