

Judul:

Strategi peningkatan repurchase intention melalui customer satisfaction: studi kasus restoran khas Indonesia = Strategy increasing repurchase intention through customer satisfaction: study case Indonesian restaurant

Pengarang/Penulis:

St Fadhilah, author

Subjek:

Consumer behavior; Consumer satisfaction

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Teknik Universitas Indonesia

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