

Judul:

Effects of website quality, sales promotion and fashion consciousness on impulse buying behavior as seen on fashion e-commerce in Indonesia =
Pengaruh website quality, sales promotion dan fashion consciousness dalam impulse buying behavior di e-commerce fashion di Indonesia

Pengarang/Penulis:

Allysha Tiffany Wiranata, author

Subjek:

Web sites; Sales promotion; Impulse buying; Electronic commerce

Nomor Panggil:

S-Pdf

Penerbitan:

Fakultas Ekonomi dan Bisnis Universitas Indonesia

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)