

Judul:

Pengaruh value creation terhadap brand trust: studi pada komunitas SK II di kalangan anggota female daily network = The effect of value creation towards brand trust: study on SK II community among female daily network member

Pengarang/Penulis:

Saqila Sabila, author

Subjek:

Branding (marketing); Social media -- Marketing; Social marketing; Internet marketing

Nomor Panggil:

S-Pdf

Penerbitan:

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