

***Judul:***

Pengaruh in-store advertising terhadap store image Samsung experience store di Mall Kota Kasablanka, Jakarta Selatan = Influence in-store advertising against store image Samsung experience store at Mall Kota Kasablanka South Jakarta

***Pengarang/Penulis:***

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***Subjek:***

Advertising -- Department stores

***Nomor Panggil:***

S-Pdf

***Penerbitan:***

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