

Judul:

Analisis pengaruh experience self congruity, perceived social value, dan experience satisfaction terhadap intensity of using digital social network pada wisatawan nusantara generasi y: studi kasus: Lombok = The influence of experience self congruity, perceived social value, and experience satisfaction toward intensity of using digital social network on generation y of Indonesian tourist: case: study Lombok

Pengarang/Penulis:

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Subjek:

Online social networks; Social networks; Tourism -- Indonesia

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