

Judul:

Analisis pengaruh celebrity endorsement terhadap persepsi konsumen atas corporate image, corporate credibility dan corporate loyalty studi pada: xl axiata = Effect of celebrity endorsement on consumer's perception of corporate image corporate credibility and corporate loyalty: case study xl axiata

Pengarang/Penulis:

Natasya Dina Marini, author

Subjek:

Advertising; Corporate image; Advertising -- Brand name products

Nomor Panggil:

S-Pdf

Penerbitan:

Link Terkait:

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)