

***Judul:***

Hubungan antara service quality, customer satisfaction, customer loyalty dan word of mouth pelanggan mini market Podjok Halal Jakarta = A comparative study on relationship between service quality customer satisfaction word of mouth and customer loyalty of customers minimarkets Podjok Halal Jakarta

***Pengarang/Penulis:***

Hanina Ar Ridho, author

***Subjek:***

Customer services; Consumer satisfaction; Word-of-mouth advertising; Customer loyalty

***Nomor Panggil:***

S-Pdf

***Penerbitan:***

Fakultas Ekonomi dan Bisnis Universitas Indonesia

***Link Terkait:***

- [Deskripsi Bibliografi](#)
- [Abstrak](#)
- [Dokumen Yang Mirip](#)
- [Universitas Indonesia Library](#)