

Judul:

Hubungan antara service quality, customer satisfaction, customer loyalty dan word of mouth pelanggan minimarket Podjok Jakarta = A comparative study on relationship between service quality, customer satisfaction word of mouth and customer loyalty of customers minimarkets Podjok halal Jakarta

Pengarang/Penulis:

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Subjek:

Customer loyalty; Word-of-mouth advertising; Consumer satisfaction

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Penerbitan:

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