

***Judul:***

B2c vs c2c: premium willingness to pay diantara dua model bisnis e-commerce = B2c vs c2c willingness to pay premium between two e-commerce business models

***Pengarang/Penulis:***

Muhammad Faishal, author

***Subjek:***

Willingness to pay; Electronic commerce

***Nomor Panggil:***

S-Pdf

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