

Judul:

Evaluasi proses strategi kehumasan pemerintah dan analisis peran humas dalam meningkatkan reputasi organisasi (kasus di Kementerian Pekerjaan Umum dan Perumahan Rakyat) = Evaluation of strategic planning process in the government public relations and role of public relations analysis in order to enhance organization's reputation (case on the ministry of Public Works and Housing) / Listya Adi Andarini

Pengarang/Penulis:

Listya Adi Andarini, author

Subjek:

Public relations -- Government; Strategic planning; Communication

Nomor Panggil:

T51174

Penerbitan:

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