

Judul:

Program game show bertema petualangan, keterlibatan pemirsa, citra lokasi, dan intensi perilaku pemirsa (studi eksperimen penempatan destinasi wisata petualangan Indonesia pada game show "pro-warriors" terhadap intensi perjalanan pemirsa televisi) = Game show program themed adventure, audience involvement, destination image, and audience behavior (experimental study of Indonesian adventure destination placement at "pro-warriors" game show against television audience travel intention) / Dwininta Widyastut

Pengarang/Penulis:

Dwininta Widyastuti, author

Subjek:

Television game shows; Audience participation television programs; Television programs

Nomor Panggil:

T51275

Penerbitan:

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